

STAT

Declassified in Part - Sanitized Copy Approved for Release 2012/08/30 :
CIA-RDP90G01353R001900090007-0

Page Denied

Declassified in Part - Sanitized Copy Approved for Release 2012/08/30 :
CIA-RDP90G01353R001900090007-0

PAO 88-0183

Distribution:

STAT 1 - Addressee
1 - DDCI
1 - FR
1 - [redacted]
1 - [redacted]
1 - PAO Registry
1 - PAO Ames
1 - PAO Chrono
1 - MED(Subject)

31 May 1988

JUDGE:

RE: Speaking Invitation
Smith/Greenland Breakfast Series
Chemical Bank Building
277 Park Avenue
New York City
Tuesday, Wednesday, or Thursday June - September

Chairman and Chief Executive Officer of Smith/Greenland Company has invited you for the third time to address one of the Smith/Greenland Breakfast Meetings. This invitation is for any convenient Tuesday, Wednesday, or Thursday June - September in New York City at the Chemical Bank Building from 8:30 - 10:00 a.m. The suggested format is 20 minutes of remarks followed by 10 minutes of questions and answers. The topic would be of your choice. You could expect an audience of 150 - 200 Chairmen of the Board, Presidents and Vice Presidents of leading companies in the area. Although the press does not cover the breakfasts as media events, leaders in the publishing industry would be present. (See opposite for previous invitations.)

Smith/Greenland is a highly successful profit-oriented advertising firm that handles such accounts as the New York City Department of General Services, Somerset liquor account, Johnnie Walker Black Label, (billings run \$23 - \$27 million), and Faberge men's McGregor cologne (\$2 - \$3 million). Previous speakers have been Fred Friendly, Ted Turner, and most recently the Mayflower Madam, Sydney Biddle Barrows. Admiral Stansfield Turner spoke to the group in 1982 after leaving the CIA. (See opposite for background.)

Although this is an opportunity for you to address CEO's from large companies, your participation in one of the breakfasts could give the appearance of association with the advertising agency. I also believe that the breakfasts are organized to encourage prospective clients to use the Smith/Greenland advertising agency. I recommend that you again decline their invitation and have attached a letter of regret.

Bill Baker

ADMINISTRATIVE INTERNAL USE ONLY



Central Intelligence Agency



Washington, D. C. 20505

8 JUN 1988

Mr. Leo Greenland
Chief Executive Officer
Smith/Greenland Incorporated, Advertising
555 West 57th Street
New York, New York 10019

Dear Mr. Greenland:

I appreciate your invitation to address the Smith/Greenland coffee klatch, but I'm afraid I cannot accept. I do appreciate your courtesy in extending the invitation and in trying to accommodate my schedule.

My best wishes for a successful program.

Sincerely yours,

/s/ William H. Webster

William H. Webster
Director of Central Intelligence

SMITH/GREENLAND INCORPORATED, ADVERTISING 555 WEST 57TH STREET, NEW YORK, N.Y. 10019 (212) 757-3200

LEO GREENLAND, CHIEF EXECUTIVE OFFICER

May 6, 1988

Mr. William H. Webster
Director of Central Intelligence
Central Intelligence Agency
Washington, D.C. 20505

Dear Mr. Webster:

We cordially extend an invitation to you to address an interested and influential group of businessmen and women at our Agency breakfast.

The audience comprises of Chairmen of the Board, Presidents and Vice Presidents from companies across the entire business spectrum. The attendance is by invitation only. Approximately 150-200 people attend.

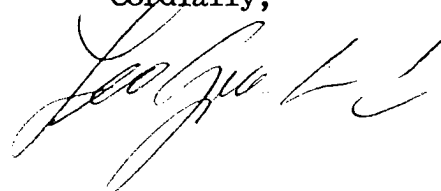
Rudolph W. Giuliani, John Cardinal O'Connor, Fred Friendly and Ted Turner are among our former speakers at our advertising agency breakfast. It is known as the Smith/Greenland coffee klatch. It attracts some of the biggest movers and shakers in the New York, New Jersey, Connecticut areas. The enclosed invitation lists our former speakers.

Each of our previous speakers has participated on a pro bono basis because of the quality of the audience. The breakfasts are held at 8:30 AM and conclude by 10:00 AM, so that the entire day is free for your other commitments. The location is the Chemical Bank Building, 277 Park Avenue, in their luxurious conference room.

If you could fit this activity into your busy schedule, we are prepared to plan it for any Tuesday, Wednesday or Thursday in June, July, August or September. I certainly hope your answer is affirmative.

With admiration, I am,

Cordially,



LG/tc
Encl.

ROUTING AND RECORD SHEET

SUBJECT: (Optional)

Speaking Invitation - Smith/Greenland Breakfast Series
Convenient Date Jun - Sep 88

FROM:

William M. Baker
Director, Public Affairs

EXTENSION

27676

NO.

PAO 88-0183

DATE

31 May 1988

TO: (Officer designation, room number, and building)

DATE

RECEIVED

FORWARDED

OFFICER'S INITIALS

COMMENTS (Number each comment to show from whom to whom. Draw a line across column after each comment.)

1.

ER

1 JUN 1988

Jal

2.

3.

DCI

1 June

6/8

Wan

4.

5.

PAO

6.

7.

8.

9.

10.

11.

12.

13.

14.

15.

Try To Avoid
Same word Twice
in Short Letter -
"Appreciate."

DCI
EXEC
RES